



Berlin, 6 October 2016

30th Anniversary of PRIX EUROPA **The Festival Highlights from 15 – 22 October 2016 in Berlin**

Panel discussion about freedom of the press with Can Dündar, Andrey Allakhverdov and others

Masterclass with experts from five countries about “Nordic Storytelling”
PRIX EUROPA Community Award

On 15 October 2016 the Media Festival PRIX EUROPA kicks off in the historic broadcasting house Haus des Rundfunks in Berlin, attracting about 1000 media professionals from all over Europe to Berlin for a week of presentations and debates. Their votes will determine who will be awarded a coveted Taurus Trophy at the end of the festival week for the best European television, radio and online production of the year.

For its 30th anniversary the festival opens up to a broader audience under the motto “Changing Europe!”: A high-calibre panel discussion about freedom of the press and a masterclass about Nordic Storytelling invite interested members of the public to join the festival in person. And the online community is asked to choose the winner of the brand new Community Award.

Changing Europe! Political Turning Points and Freedom of the Press **Panel discussion on Saturday 22.10.2016**

In the festival’s anniversary year many of the media all over the world are under enormous political and economic pressure. Assuming that quality journalism cannot exist without unconditional freedom of expression, we ask, how media professionals are able to work in these turbulent times?

A public panel discussion, organised by PRIX EUROPA together with the Federal Agency for Civic Education (BfP) and Reporters Without Borders on Saturday 22.10.2016 at noon in Haus des Rundfunks, will provide some answers. The panellists are:

Can Dündar, former editor-in-chief of the Turkish newspaper *Cumhuriyet*, **Charlie Beckett**, journalist and head of the Think Tank *Polis* at the London School of Economics, **Andrey Allakhverdov**, Russian journalist and Greenpeace activist, **Marlis Prinzing**, media scholar, author and professor at the Macromedia College in Cologne. Moderation: **Britta Hilpert**, spokeswoman of the board of *Reporters Without Borders* and head of the ZDF Studio in Brandenburg. Admission is free of charge, but registration is required on:

www.bpb.de/changingeurope.

The discussion will be broadcast on Tagesschau24 on 22.10.2016 at 23.00h (Berlin time).

PRIX EUROPA Community Award

For the first time a **Community Award** will honour the best European online production. The voting will take place via an Internet platform, where trailers of all nominations will be posted.



Access codes are available to everyone who receives the PRIX EUROPA Newsletter:
<http://prixeuropa.eu/home>.

Masterclass Nordic Storytelling

After touring through Gdansk, Helsinki, Stockholm and Amsterdam the series of PRIX EUROPA Masterclasses arrives in Berlin: on Friday, 21.10.2016, the recipes for success of Nordic Storytelling will be divulged in the Nordic Embassies. Among the speakers are **Miika Tams** from Rovio Entertainment in Finland and **Maya Ilsøe**, head writer of the Danish success series “The Legacy“. Admission is free of charge, the number of seats is limited. Registration by email is required to office@prixeuropa.eu, the language spoken will be English.

A thrilling competition in eleven categories

The competition always provides a comprehensive overview of all layers of media production in Europe. The festival programme includes several German premieres and controversial productions like “The Magnitsky-Act – Behind the Scenes” by the Russian director Andrei Nekrasov. This politically sensitive film, which so far has only been screened at festivals in non-German speaking territories, already caused international controversy, diplomatic tensions between Russia and the USA as well as legal action. A screening at the European Parliament in April was cancelled and ARTE also stepped back from broadcasting it at the beginning of May. The director Andrei Nekrasov will be present at the screening and discussion of his film on 19 October.

PRIX EUROPA is the biggest professional tri-media forum of its kind. Since 1987 it seeks out the best media productions from Europe by screening, discussion and voting in open jury groups. Since 1997 the broadcaster Rundfunk Berlin Brandenburg (rbb) is its constant host. PRIX EUROPA is supported by a constantly growing alliance of currently 31 partners: among them various European broadcasters, the European Broadcasting Union (EBU), the European Commission, the European Parliament.

This year a total of 231 productions from 24 countries are nominated. After a tough competition thirteen of them will receive an award consisting of 6000 Euro and a Taurus Trophy on Friday, 21.10.2016, at 19.00h in the big concert hall (Großer Sendesaal) of Rundfunk Berlin-Brandenburg (rbb), where the winners of the Lifetime Achievement Award and the Community Award will also be honoured. The ceremony will be streamed on www.rbb-online.de/prixeuropa.

Media professionals can already register online as participant, jury member or reporting press, participation is free of charge, please book your hotel as soon as possible.

The list of all nominated productions, press material and other information is available on <http://prixeuropa.eu/press/materials-for-press-use>



Excerpts of up to 5 minutes from festival nominations are available free of charge: we have digital files (original language with English subtitles). The authors, directors, producers or editors for each programme are around during the festival. We are happy to help you arrange interviews.

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